



SWYDDFA'R ARWEINYDD OFFICE OF THE LEADER

Fy Nghyf / My Ref: CM34810

Eich Cyf / Your Ref:

Dyddiad / Date: 31 May 2016

Rod Mckerlich
C/O Member Services
County Hall
Atlantic Wharf
Cardiff
CF10 4UW

Annwyl / Dear Rod

Economy & Culture Scrutiny Committee - 17 March 2016

Thank you for your letter dated 23rd March 2016 and for inviting me to the Economy and Culture Scrutiny Committee of 17th March 2016. The role of the Scrutiny Committee is very important and your work is very much appreciated.

With respect to the request for future items, I will bring an item on the Coal Exchange to the Economy and Culture Scrutiny Committee shortly, and will also bring an item on the Heritage Quarter at a later date.

With regard to the scrutiny of the City Deal, this will be something that is considered as part of the development of the overall governance arrangements that are currently being developed and considered by the participating authorities.

In terms of our performance indicators, further detail was provided at the recent May Committee meeting item on Quarter 4 performance. If you require any further specific information I would be happy to provide it. It is important however to note that there have been year on year reductions in the resources allocated to Economic Development and this must be reflected in the targets that are set for the service.

On the issues relating to our Tourism Strategy, we will continue to prioritise interventions according to impact and our ability to lever in resources to deliver. In doing so we will commit to bringing to scrutiny further updates on the Tourism Strategy as we progress.

With regard to the request that hoteliers and restaurateurs being encouraged to fund future projects, the proposals for a Business Improvement District could provide an opportunity for greater collaboration between the private and public sector to invest in projects. This would be very much a private sector led initiative and whilst we will work with the Business Improvement District to ensure that we align our objectives, it is the business community that determines resource allocation. In terms of the actions where Cardiff Business Council had been identified as the responsible body, we will look to identify how private sector partnership can take these forward, such as through the arrangements identified in the City Deal.

Thank you again for inviting me to present at the Committee, please let me know if you need any further information.

Yn gywir,
Yours sincerely,



**CYNGHORYDD / COUNCILLOR PHIL BALE
ARWEINYDD, CYNGOR DINAS CAERDYDD
LEADER, THE CITY OF CARDIFF COUNCIL**